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## Task Dossier:

**Client:** Florida Travel Baseball (FTB)  
**Due Date:** Aug 10 2022  
**Project:** FTB landing page

**Brand Guideline:** Follow as closely as you can to the colors used in the FTB logo (see website <https://ftbteams.com/>)

### References:

- See attached mock-up which includes landing page plus 3 carousel pages
- **Websites:** <https://ftbteams.com/> <https://datavaultholdings.com/>

**Format:** Landing page and Carousel pages must be Wix compatible

**Languages:** Requirement is to make landing page in Wix using the multilingual feature so that we can have both English and Spanish languages

**Target Audience:** Players trying out for the FTB team (between 16-18 years old), scouts, player family members

**Task:** This is an exciting and revolutionary opportunity for players on the FTB team so the landing page and Carousel pages need to creatively communicate this. The mock-up provided give you the information that needs to be represented on the landing pages:

- Use FTB and Datavault Logos in the design
- Brand and Typesetting - match as best as you can to that used on the FTB website (we don't have access to their brand guidelines document) .
- Visuals should be engaging and relevant but not too distracting. You may use animated images.
- We are open to all relevant images and overall design, while maintaining the colors and typography requested. Please be creative but again true to FTB mission and purpose